



SENE Inc. Newsletter

Volume 1, Issue 1

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Special points of interest:

- New itineraries
- Charity Climb
November 2006
- Simon has the world record

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What's New at SENE Inc.?

SENE Inc. is excited to announce the addition of Simba Farm to its itineraries. Simba Farm (elev. 6,000 ft) is located in West Kili in the plains between Mt. Kilimanjaro and Mt. Meru. Simba Farm is an old 6,500 hectare former German farm, producing mostly barley and wheat for local beer companies. The farm is surrounded by a lush forest; a timber plantation (cedar and pine) employing people from a small temporary village in the forest; and beautiful rolling hills of wheat. Mr. and Mrs. Bruinsma currently own

the farm and warmly welcome SENE clients to their farm house.



Mt. Meru from Simba Farm

Enjoy a hike to the gorge and see the colobus monkey, go for a run around the farm and the local village or mountain bike the forest. Or relax on the verandah with a book, a cup of fresh-brewed coffee

and enjoy the views.

Climbing itineraries have now added a 2 days/1 night stay at Simba farm. With the farm being just 30 minutes from the Londorosi Gate, this makes for a fresh way to start the climb.

Interested in seeing Kilimanjaro by bike? Trips such as this are being introduced by SENE Inc. for 2006.

Mountain bike the base of Mt. Kilimanjaro for 3-5 days, starting at Simon's Mbahe Farm House and

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Contest: Name this Newsletter

Welcome to SENE Inc's very first newsletter! This newsletter is created as a means to update and keep contact with our dedicated clients and to inform future clients about SENE Inc. The newsletter will come out twice a year.

We would like YOU, our cherished clients to help us in naming this newsletter. Please email your suggestions to: simon@nomadicexperience.com. Please indicate "Newsletter Contest" in the subject line. We will

announce the name of the winner and the new name of the newsletter in our next issue (September 2006). The winner will receive a SENE Inc. t-shirt.



Trail-running in
West Kili

***“...summitting
and looking
back where we
came from will
be a memory
of a lifetime.”***



Mtuy crossing the
finish at Mweka Gate

What's New at SENE Inc.?

(Continued from page 1)

finishing at Simba Farm. If that's not enough adventure, continue on for a 9 day climb up Kili.

Experience West Kili and the wildlife on mountain bike. Trips include a biking safari through the Ma-

sai Steppe and to Arusha National Park.

For those trail-runners, enjoy a 3 day or week-long running camp/workshop. This is for those looking to learn more about running on a single trail. Emphasis is on technique (quality), building endur-

ance (quantity), training schedules, stretching and nutrition. Come learn from the Tanzanian who has conquered trail running on Mt. Kilimanjaro!

As with all trips, itineraries can be custom made to suit your enjoyment and needs.

Client Success: Denis “Babu” Hartley

In October, 2005, Denis Hartley and 9 other running friends from the Santa Cruz area of CA climbed Kilimanjaro followed by safari with SENE Inc.

Dennis met Simon at a 50K run in 2003 and immediately started recruiting friends to plan a trip to Tanzania. Denis says, “I knew after meeting Simon, he was the person I wanted to take us up Kili.”

Dennis, 67 and retired for 5 years, has run 126 marathons and 20 ultra-marathons. Since turning 45, he has won his age group in numerous races. But when asked how he prepared for the climb, he said, “My best advice would be to follow Simon’s equipment list and you will climb Kilimanjaro.”

As for the highlight of the trip Denis says, “I can honestly say having the porters

greet us every day after the climb, chanting and singing always gave me thrills of a lifetime. Of course summitting and looking back where we came from will be a memory of a lifetime.”

Simon as head guide says, “I respect Babu’s (grandfather in Swahili) wisdom and strong leadership qualities. He provided constant support to his fellow climbers all the way to the top.”

Simon Mtuy– Fastest Man on Kilimanjaro (solo/unsupported)

On February 22, Simon Mtuy completed the Mt. Kilimanjaro Speed Run in 9hr 21 min . This gives Simon the world record for an unsupported attempt on Kilimanjaro. This has been well verified with precise technology. Refer to Team Kilimanjaro’s website for details (www.teamkilimanjaro.com)

Simon dedicated this run to his late brother, Joe P. Mtui, who passed away from AIDS in 2004. In December 2004, when Simon set his initial record, he raised funds to assist Joe’s family in rehabilitation from their loss—funding for education for his children and start-up of a small business for

Joe’s wife.

Funds raised from this run will be used to build a community center in Joe’s memory. The community center will focus on HIV/AIDS education for the youth and rehabilitation for those who have lost family and friends to this epidemic.

Kilimanjaro Porters Assistance Project (KPAP)

The International Mountain Explorers Connection is a U.S. Nonprofit organization promoting responsible and sustainable connections between travelers and the people of developing mountain regions of the world. In January 2003 it helped start the Kilimanjaro Porters assistance Project (KPAP), a Tanzanian NGO with its office located in Moshi.

KPAP is dedicated to improving working condi-

tions for porters by (1) lending donated clothing to porters at no charge during their climb, (2) teaching English, First Aid, HIV/AIDS awareness and money management classes to the porters during low season and (3) raising public awareness concerning proper porter treatment.

Summit Expeditions recently partnered with KPAP as part of its African Partnership for responsible travel. Local

tour companies who follow KPAP's recommended guidelines regarding proper porter treatment partner with KPAP to promote ethical employment practices. Karen Valenti, Director of KPAP, says "We believe that companies who value and treat their employees with respect should be recognized for their conscientious operations. SENE Inc. is such a company."

Visit KPAP's website: www.kiliporters.org



Charity Climb— November 2006

SENE will host its first charity climb November 8, 2006. Money raised for this climb will go toward HIV education. Raise \$3000 and pay

your airfare. This includes 13 nights in Tanzania— 8 day Kili climb via Shira/Crater Route, 1 night stay at Simba Farm and 2 nights before and

after at Simon's Mbahe Farm House. If you are interested, email us for details. What a fun way to raise funds for a good cause.

Staff Spotlight: Godlove

Meet Godlove Sumari, 23, SENE Inc. employee since Feb 2003. Godlove was involved in masonry and brick work but since joining SENE he has turned his life into catering and housework, which he shows great interest in. In a short time, he has already seen changes including an increase of both human and physical resources.

Godlove has seen these personal achievements since working with SENE. These include opening his own savings account, securing his own piece of land and obtaining a driver's license. He has also made new friends especially SENE clients who he keeps contact with via email. He is now even paying for his younger brother's school fees. All this has been possible

through accepting and believing in SENE values and goals.

Godlove now focuses on further schooling in hopes to being promoted to a SENE safari driver/guide. Godlove says, "I believe that as the company (SENE Inc) grows I also gain something out of it. So I have to work hard for my future life and the company at large."



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Focus...

FOCUS...



A Lifetime Adventure... Achieve Your Dream

Karibu! Welcome! My name is Simon P. Mtuy, and I am the founder of Summit Expeditions and Nomadic Experience (SENE). I would like to invite you to join us for an adventure in Africa. We offer a variety of packages in Tanzania, ranging from extreme adventure to a leisurely vacation, from jeep safaris throughout the Serengeti to the beaches of Zanzibar. Our specialty is leading expeditions up Kilimanjaro, the tallest mountain on the continent. Our trekking expeditions are custom designed to meet the clients' skill and interest levels. We can take photographers to dramatic landscapes. We can take our time exploring the natural history of each eco-zone as we move through them. My guides and I use less traveled routes to the summit, which add to our visitors' enjoyment of the climb. No one knows the mountain better than we do.

Each trip I lead, either a Kilimanjaro trek or a safari, begins and ends in the village where I was born, Marangu Mbahe, at the base of the mountain, where the local people, the Chagga, welcome visitors. My hope is that I attract people who want to experience the rare beauty of my extraordinary country, and who are also open to the magic of the place, to the land and the animals. My treks and safaris are not simply for tourists. They are odysseys of the spirit, mind and body. **Let me show you my Tanzania.**

Hope Through Opportunity Corner

Hope Through Opportunity (HTO) is a non-profit organization founded in 1997 by Simon Mtuy and Alice Hiatt with the goal to help bring hope and opportunity to the village of Mbahe and Tanzania at large. Their mission is to bring education, health care and self-sufficiency to the people of Tanzania in order to create and sustain a better future.

Some of HTO's past projects include renovating and building the primary school in Mbahe, ship-



Bridge of Friendship
Mbahe Village

ping a container from the US with school and medical supplies and partnering with the Rotary Club to construct the "Bridge of Friendship".

In January, Alice Hiatt, HTO President and Robin Felix, HTO Vice

President brought 1,400 lbs of donated humanitarian supplies and visited a few local orphanages. The recipients were extremely grateful to all the donors.

This June HTO will host a Boston University Public Health student for 5 months in Moshi. She will assist in writing a grant for a community center in Mbahe, focusing on HIV education and rehabilitation for those effected by this epidemic.

Visit HTO's new website:
www.hopethroughopportunity.org